

MANILA FAME

OCTOBER 17-19, 2024

WORLD TRADE CENTER METRO MANILA
PASAY CITY, PHILIPPINES

Register for the Event →

UFI
Approved
Event

WHAT IS MANILA FAME?

Manila FAME is the Philippines' premier trade show for quality home, fashion, and lifestyle products.

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Since 1983, it has been supporting and showcasing MSMEs and artisan communities through various capacity-building efforts, collaborations with international figures, and networking activities with buyers from around the world.

Manila FAME is the only Union des Foires Internationales (UFI) approved event in the Philippines.

PRODUCT SECTORS

Explore an unparalleled selection of exquisite products that blend cultural authenticity with contemporary elegance.



FURNITURE



LAMPS & LIGHTING



FESTIVE & SEASONAL DECOR



FASHION



HOME DECOR & HOUSEWARE



GIFTS & PERSONAL CARE

BUYER TESTIMONIALS



I was impressed by the upcoming fashion collections, especially those that were handcrafted from various regions. I'm considering exciting collaboration opportunities with them. I also found the fashion talks I attended to be very informative, providing valuable insights into the fashion industry.

Ely Mata, Binibini New York (USA)



In Asia, I believe a remarkable benchmark is set by the Philippines, where artisans showcase passion from the heart

Fakih, Fakih Group of Companies (Dubai)



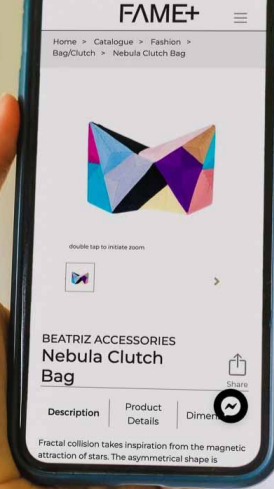
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For more inquiries, email us at

manilafame@citem.com.ph

Discover more Philippine manufacturers and brands on

FAME+
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MANILAFAME

MANILA FAME

BUYER EXPERIENCE

Source from the best at Manila FAME, the premier lifestyle and design event where buyers meet the finest Filipino artisans. Elevate your sourcing experience with unparalleled access to high-quality, unique products that showcase the best of Filipino craftsmanship.

- Home Decor & Accessories
- Furniture
- Lamps & Lighting

- Fashion Apparel & Accessories
- Festive & Seasonal Decor
- Arts & Crafts

- Global Brands
- Contract Market
- Hospitality

- Architectural Components
- Interior Design
- Landscaping

THE MANILA FAME TRADE BUYER

An individual in business, government agency, or association who makes strategic purchase decisions on services, raw materials, product components or finished goods.

An importer, distributor, wholesaler, retailer, or specifier for contract market are all examples of a Trade Buyer.

BUYER CARE SERVICES

- Year-round business matching assistance
- Access to the FAME+ platform
- Airport Welcome Reception*
- Special rates at our Partner Hotel and Accredited Hotels
- Access to the Buyer's Lounge with free snacks and beverages
- Priority admittance in Manila FAME events
- Priority slot to events and activities

register for free

VERY IMPORTANT BUYER (VIB)

Trade Buyers who meet the following criteria may apply as a Manila FAME VIB:

- Holds a decision-making role in the company in terms of sourcing and procurement in an overseas-based reputable company
- Must be in operations for at least 2 years;
- Have an annual sales volume indicated below:

Category	Annual Sales
Furniture & Furnishings; Home Decor & Accessories	minimum of USD2M
Fashion Apparel & Accessories, Holiday & Seasonal Decor, Gifts.	minimum of USD300K

Approved Manila FAME VIBs may enjoy these perks and privileges:


- All buyer care services
- 3D/2N accommodation at the Manila FAME Partner Hotel
- 2-way airport transfers (airport to Partner Hotel and vv)
- Shuttle services from Partner Hotel and fair venue and vv
- Manila FAME buyer welcome kit
- Health and wellness services (i.e. spa, massage) at Manila FAME's partner hotel*
- Discounts at the Partner Hotel's bar and restaurants

how to apply for the vib program

- ✓ Register as a Trade Buyer on [FAME+](#)
- ✓ Submit the following requirements to manilafamebuyers@citem.com.ph:
 - Company website or Company Profile
 - Business card
 - Copy of Passport
 - Sourcing requirements (e.g. rattan furniture, fashion accessories)

FOR MORE INFORMATION CONNECT
WITH US THROUGH:

 manilafamebuyers@citem.com.ph

 Manila FAME

 www.facebook.com/ManilaFAMEOfficial

 [manilafame](#)

Visit our website:
<https://fameplus.com/>